

GENERAL TERMS AND CONDITIONS OF SALE 'SUMMER 2026'

Valid from 15/04/2026 to 01/11/2026

1. Subject matter of the contract

1.1 These General Terms and Conditions of Sale govern the contractual terms and conditions relating to the purchase and use of tickets including single rides and return tickets, Plose Premium Pass, family and multi-day tickets with unlimited use during the day (hereinafter referred to as 'Tickets') and summer season tickets (hereinafter referred to as 'Season Tickets') for the Plose and Pfannspitze gondola lifts and the Palmschoss chairlift (hereinafter referred to as 'Lifts') operated by Plose Ski S.p.A. (hereinafter referred to as 'Plose'). The Plose gondola lift and the Palmschoss chairlift are also used to transport bicycles of all kinds.

1.2 With regard to the 2026 summer season, in addition to offering Tickets for access to the Lifts, Plose offers the option of purchasing a 'Summercard Unlimited' Season Ticket and using two different Season Tickets (myLiftcard and mySummercard), which are governed by the following conditions.

2. Opening hours Summer 2026

2.1 The General Terms and Conditions for the sale of Tickets and Season Tickets apply to the regular summer season 2026, which begins on 23/05/2026 and ends on 01/11/2026. The Lifts will operate during the following opening hours:

LIFTS	OPENING PERIOD	TIMETABLE
Plose gondola lift	23/05-06/09	9:00-18:00
	07/09-01/11	9:00-17:00
Pfannspitze gondola lift	13/06-04/10	9:00-12:40 + 13:35-17:00
Palmschoss chairlift	13/06-04/10	9:00-17:00

3. Applicable prices for Tickets

3.1 With regard to Tickets, Plose offers different options for each Lift for the 2026 summer season with corresponding tariffs, which are indicated below and are also published on the website www.plose.org.

	ONLINE + SELF SERVICE		TICKET OFFICE			
PLOSE GONDOLA LIFT	JUNIOR (2008-2017)	ADULTS	JUNIOR (2008-2017)	ADULTS	FAMILY	DOG
Single ride	€17,00	€24,00	€19,00	€27,00		€5,00
Return ticket	€21,00	€30,00	€23,00	€33,00	€90,00	€5,00

	ONLINE + SELF SERVICE		TICKET OFFICE			
PFANNSPITZE GONDOLA LIFT	JUNIOR (2008-2017)	ADULTS	JUNIOR (2008-2017)	ADULTS	FAMILY	DOG
Single ride	€17,00	€24,00	€19,00	€27,00		€5,00
Return ticket	€21,00	€30,00	€23,00	€33,00	€90,00	€5,00

	ONLINE + SELF SERVICE		TICKET OFFICE			
CHAIRLIFT PALMSCHOSS	JUNIOR (2008-2017)	ADULTS	JUNIOR (2008-2017)	ADULTS	FAMILY	DOG
Single ride	€11,00	€16,00	€13,00	€18,00		€5,00
Return ticket	€15,00	€21,00	€16,00	€23,00	€90,00	€5,00

	ONLINE + SELF SERVICE		TICKET OFFICE			
DAY TICKETS	JUNIOR (2008-2017)	ADULTS	JUNIOR (2008-2017)	ADULTS	FAMILY	DOG
Plose Premium Pass	€27,00	€38,00	€30,00	€42,00	€114,00	€5,00

	ONLINE + SELF SERVICE		TICKET OFFICE			
MULTI-DAY TICKETS	JUNIOR (2008-2017)	ADULTS	JUNIOR (2008-2017)	ADULTS	FAMILY	DOG
3 days within 7 days	€50,00	€71,00	€55,00	€79,00	€214,00	€13,00
5 days within 7 days	€59,00	€85,00	€66,00	€94,00	€254,00	€20,00

	WITH BRIXEN SÜDTIROL CARD			
MULTI-DAY TICKETS	JUNIOR (2008-2017)	ADULTS	FAMILY	DOG
3 days within 7 days	€41,00	€59,00	€160,00	€13,00
5 days within 7 days	€49,00	€71,00	€191,00	€20,00

	ONLINE + SELF SERVICE		TICKET OFFICE	
BIKEPASS	JUNIOR (2008-2017)	ADULTS	JUNIOR (2008-2017)	ADULTS
3 days within 7 days - Unlimited	€69,00	€99,00	€77,00	€110,00

- 3.2 Children born after 01/01/2018 travel free of charge when accompanied by a paying adult. More detailed provisions can be found in Articles 4.4 and 4.5.
- 3.3 Bicycle transport on the Plose gondola lift and on the Palmschoss chairlift is free of charge with a Ticket purchased pursuant to point 3.1. Bicycle transport is prohibited on the Pfannspitze gondola lift.
- 3.4 Discounts are available for groups of at least twenty paying passengers.
- 3.5 Disabled persons receive a 50% discount on the list price in case of 100% disability (only for single rides and return tickets).

4. General terms and conditions of sale valid for Tickets and Season Tickets

- 4.1 Season Tickets and Tickets are obligatory and irreplaceable travel and transport documents entitling the holder to be carried on the Plose Lifts.
- 4.2 The subject of the contract is exclusively the transport of persons and dogs from the 'valley station' to the 'mountain station' and/or vice versa of each Lift. Any other activity (trekking, mountain biking, etc.) is not the subject of the contract and is undertaken by each person exclusively at their own risk. The hiking trails and paths are not the property of the lift operator. In all cases, users are obliged to observe and comply with the 'Conditions of carriage' displayed at the entrance to the Lifts.
- 4.3 The prices for the purchase of Tickets may change in the event of exceptional fiscal, monetary, economic or social events.
- 4.4 The 'Premium Pass' Ticket entitles the holder to unlimited use of all open Lifts on one calendar day during regular opening hours. The Ticket price includes a ride on the Plosebob on the same day and a 15% discount on the hire of a Mountaintcart. Children's rule: if the holder is accompanied by a child born after 31 December 2017, the child is entitled to free use of all lift facilities and one (1) free ride on the Plosebob. The Premium Pass is personal and non-transferable.
- 4.5 A prerequisite for the purchase of Season Tickets is the presentation of a valid ID with a photograph and, when purchasing Season Tickets for additional family members, the presentation of the original documents of each Season Ticket holder.
- 4.6 The Season Ticket is a personal document that is not transferable or exchangeable with another Season Ticket holder. Unused, partially used, maliciously damaged or suspended Season Tickets will not be replaced or refunded.
- 4.7 In the event of late opening and/or early closing of the Lifts operated by Plose, no full or even partial refund of the purchase price will be made, with the exception of the provisions of Art. 6 for the 'Summcard Unlimited' Season Ticket.

4.8 A family for the purchase of the 'Family Ticket' is defined as a maximum of two adult family members (children, parents or grandparents) and all underage children (born between 2008 and 2017) belonging to the family.

4.9 A family is defined as a maximum of two adult family members (parents or grandparents) and all minor children (born between 2008 and 2017) belonging to the family. If only one parent is registered at the registry office, the second parent can also live in a different municipality from the first parent and be included in the Family Ticket. One or both grandparents can be substituted for the parents on the family record.

4.10 If family members live in different municipalities, it is understood that the family's municipality of residence is the one in which most members live.

4.11 Passengers must show their Ticket or Season Ticket together with their identity document when requested to do so by the staff responsible at the Lifts or by lift inspectors.

4.12 Any misuse will result in the immediate withdrawal of the Ticket or Season Ticket without entitlement to a refund. Tickets and Season Tickets may also be cancelled or suspended by the persons responsible for inspection in the event of violations of national, regional or other laws. In the event of misuse of Tickets and Season Tickets involving children born in 2018 or later, the adult's combined Tickets or Season Tickets at the time of purchase will also be cancelled and/or confiscated. Any misuse will be penalised in accordance with the legal provisions and Plose reserves the right to take all steps to determine the civil or criminal liability (e.g. fraud pursuant to Art. 640 of the Italian Criminal Code) of the perpetrator.

4.13 In the event of loss of day, multi-day and Season Tickets, a processing fee of EUR 10.00 will be charged for the issue of a replacement Ticket.

4.14 The purchase of Tickets and Season Tickets is not subject to the right of withdrawal provided for in the Italian Consumer Code (Art. 47 and 59 of Legislative Decree 206/2005).

4.15 In addition to their function as a transport document on the Lifts, Tickets and Season Tickets are also valid as receipts (D.M. 30/06/1992 and subsequent amendments and changes) and must be kept for the entire duration of the transport.

5. Conditions of sale for myLiftcard and mySummercard Season Tickets (with special restrictions)

5.1 The purchase of the myLiftcard (hereinafter referred to as 'Liftcard') includes one outward and one return journey per day for the entire summer season at a total price from €50 for juniors, €90 per senior and €100 for adults and €250 for families. Children up to and including 7 years of age travel free of charge. The mySummercard Season Ticket (hereinafter referred to as 'Summercard') is only sold in conjunction with the summer Season Ticket for Acquarena/Brixen at the Acquarena ticket offices during the periods and at the prices published on the website www.mycard.bz.it. The following restrictions apply to the aforementioned Season Tickets.

5.2 The Liftcard and Summercard are valid on all Lifts operated by Plose, are issued in the holder's name and are only valid for one person. The price includes the possibility for the holder to transport one bicycle per person on the Plose gondola lift or the Palmschoss chairlift. Dogs travel free of charge. Only one Season Ticket may be purchased per person.

5.3 The offer for the purchase of the Liftcard is limited to the period published on the website www.mycard.bz.it. The Liftcard can be purchased in pre-sale in person until 14/06/2026, during the respective opening hours, at Acquarena and at the ticket offices in Meransen/Maranza, Vals/Valles and Plose. From 15/06/2026 the price doubles.

5.4 The purchase of the Season Tickets 'Liftcard', 'Summercard' and 'Unlimited' does not give the holder any right of withdrawal and/or any right to a full or partial refund for any reason whatsoever due to the particularly favourable price.

6. Conditions of sale for the Unlimited Season Ticket

6.1 With the purchase of the Unlimited Season Ticket, the holder can make an unlimited number of daily return journeys on the Plose Lifts during the summer season. The price, from €190 for juniors and €250 for adults, also includes the transport of one bicycle per person on the Plose gondola lift and the Palmschoss chairlift. Holders of GiJo/Plose or DSS 2025/2026 winter ski passes benefit from a €30 discount. Dogs travel free of charge. The Unlimited is personal and issued in the holder's name and can be purchased at the lift ticket offices throughout the summer season.

7. Conditions for the use of the Brixen Südtirol Card

7.1 The Brixen Südtirol Card (hereinafter referred to as 'Card') can be used on the Plose Lifts. The holder of a valid Brixen Südtirol Card is entitled, during the validity periods 23/05-10/07/2026 and 05/09-01/11/2026, to one free return journey per day on each Lift operated by Plose. The price includes the transport of one bicycle per person on the Plose gondola lift or the Palmschoss chairlift. The transport of dogs is not included in the Brixen Südtirol Card – a separate ticket for dogs must be purchased at the ticket counters.

7.2 The Card is a travel and transport document that is necessary and irreplaceable for the transport of the holder on the Lifts. The Card is personal and non-transferable. Plose may refuse the use of the Card if it is used by the holder in an unauthorised manner.

7.3 The Card is not a product sold or issued by Plose and therefore does not entitle the holder to a full or partial refund from Plose for any reason whatsoever.

8. Final provisions

8.1 The uninterrupted operation of all facilities during the entire summer season, as defined in Art. 2 and Art. 2.1, is not guaranteed, as this depends on certain factors beyond the control of the operator, such as weather, snow and safety conditions, equipment failures, availability of energy sources, official regulations and obstructions due to other causes of force majeure or fortuitous events.

8.2 By purchasing and/or using Tickets and Season Tickets, the holder declares that they are familiar with and fully accept these General Terms and Conditions of Sale, which can be read at the points of sale and on the following website www.plose.org.

8.3 The personal data provided or shown when purchasing the myLiftcard, mySummercard and Summercard Unlimited or when accessing the Lifts, including by presenting valid identification documents, are processed solely for the purpose of verifying personal identity and the existence of the conditions for the application of the benefits provided. Personal data will not be stored, neither on paper nor in electronic form, except in the case of online purchases. The relevant information pursuant to Regulation (EU) 2016/679 on the processing of such data is published on the website www.plose.org.

8.4 In the event of discrepancies between the different language versions of these General Terms and Conditions of Sale, the terms and conditions indicated in the Italian version shall prevail.

8.5 The contract of carriage and these General Terms and Conditions of Sale are governed by Italian law; disputes regarding their validity and execution shall be settled exclusively by the judges of the Court of Bolzano.